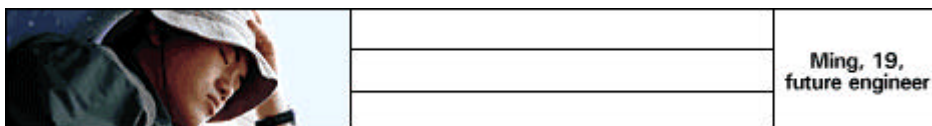




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Monday December 11, 9:28 am Eastern Time

Press Release

Centra Selects Adesoft for Distribution of Live eLearning and Collaboration Software to Corporate Customers in France

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InfoConference, Leading European Training Provider, Becomes First Customer

LONDON--(BUSINESS WIRE)--Dec. 11, 2000-- Centra (NASDAQ: [CTRA](#) - [news](#)), the world's leading provider of software and ASP services for live eLearning and Internet business collaboration, today announced a distribution partnership with Adesoft, a leading provider of software solutions for companies and universities seeking to optimize the management of time and resources more effectively. Today Adesoft's solutions are used by more than 100,000 business professionals across five continents. The first customer to benefit from the Centra partnership is InfoConvergence, a leading European distance learning organisation.

Using Centra's real-time collaborative learning software, InfoConvergence is able to complement their video conferencing solutions with live, instructor-led eLearning. By integrating Centra's technology with time management software from Adesoft, InfoConvergence is able to automatically schedule the most appropriate time, course, level and trainer for the individual participant. Over 50,000 hours of InfoConvergence's training courses will be scheduled by Adesoft over the next year.

Germain Bourgeois, Vice President of Marketing for Adesoft comments; ``Managing complex resources on a global scale is a real challenge for organisations such as InfoConvergence. Their systems need to be continually managed, and to achieve this they require inherent flexibility with the ability to communicate changes in real-time. Centra's live solutions provide this flexibility by making it possible to stay connected in an efficient and cost-effective manner."

Through the Centra Partner Programme, Adesoft receives the support necessary to successfully incorporate Centra products into its own services and technology solutions. Benefits of the programme include access to Centra's technical support centre, programme managers, field sales support, and a formal certification programme.

Jacques Fayet, CTO of InfoConvergence, explains his choice; ``Adesoft came to us just at the time we were looking for a powerful tool to manage our resources. With an easy to use interface and adaptability for our intranet, this solution uniquely addresses our scheduling challenges and meets

our objective of obtaining and distributing information easily. As we also use Centra, we are happy about the partnership announced today."

Software Infrastructure for Live eLearning and Business Collaboration

Already used by more than a million business professionals worldwide in over 350 companies, Centra's Web-based software products and ASP service support a full range of live group-oriented business interactions on the Web. Every product features Centra's hallmark voice-over-IP capabilities, shared workspace environment, and intuitive user interface to enable live conversation and interaction over the Internet. Centra has significant advantages in functionality, performance, and universal connectivity necessary for supporting critical business processes in globally dispersed organizations.

To support a growing list of international customers, fully localized versions of Centra's software are available today in French, German, Greek, Spanish, Portuguese, Japanese and Korean.

Lawrence Whittle, Vice President Operations for Centra Europe, Middle East, and Africa is enthusiastic about the benefits of the partnership. "Adesoft gives organisations the ability to consider each resource criterion individually whether it be the time available, the course on offer, or the trainer. This ensures the most effective use of an organisation's resources and, as a consequence, increases productivity and improves customer service."

About Adesoft

Adesoft is the leading provider of time and resource optimization solutions for corporations. Adesoft's customers include Fortune 1000 companies such as France Telecom, GIAT, Retraites Unies, InfoConvergence/Cegos, the French Navy, Smurfit, and the Royal Air Force. Adesoft has business and software partnerships with Cegos, Centra, Docent, IBM, Microsoft, Smart Canal, Sun. For more information, visit www.adesoft.com.

About InfoConvergence

InfoConvergence is a leading training provider in France featuring video conference-based distance learning programmes. Created in 1995, InfoConvergence has delivered training to more than 6,000 people representing over 300 corporate clients. For more information, visit www.infoconvergence.fr.

About Centra

With over a million users, Centra is the world's leading provider of software infrastructure and ASP services for live eLearning and business collaboration. Today hundreds of global organizations have standardized on Centra for the delivery of live eLearning, including American Express, Domino's Pizza, ExxonMobil, Siemens, Nationwide Insurance, and Procter & Gamble. Centra supports a vital ecosystem of strategic eLearning partnerships, which include alliances with Microsoft, PricewaterhouseCoopers, Deloitte Consulting, Oracle, Saba and Global Knowledge. Headquartered in Boston's technology corridor, the Company has sales offices throughout North America, Europe and Asia. For more information, visit <http://www.centra.com>.

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